



Jetpool Takes Delivery of Carolina's First Embraer Phenom 100 Jet, Ushers in new era of full-size private jet affordability

Charlotte, NC – May 26, 2009 - Ryan Stone, CEO of air taxi operator Jetpool, LLC, announced that they have taken delivery of their first Embraer Phenom 100 jet, the most affordable four passenger, full-size, private jet ever developed. In conjunction with this milestone, the company has launched '**Jetpool Shares**' to provide a new way for businesses and individuals to leverage the time saving benefits of private aviation without stretching their travel budget.

"The Phenom 100's ultra-efficient design hits the sweet spot of the average domestic business trip, 2-3 people traveling about 500 miles, yet costs roughly 30% less to own and operate than comparably sized jets," said Stone.

Whether you are jetpooling or flying alone, using the most efficient aircraft available helps both the environment and your budget. Customers will benefit from the unbeatable combination of Jetpool's proven Fortune 200 level service plus its track record of adherence to the highest safety standards as a Wyvern recommended charter provider.

"With this new aircraft, Jetpool brings to the table a phenomenally low jet air taxi price point" Air Taxi Association President Joe Leader stated. "The value provided in on-demand jet service under \$2,000 per hour brings down the cost per passenger into the range of \$1,000 a round trip."



Jetpool offers three distinct 'recession busters' to pass savings on to their customers:

Charter – *at under \$2000/hour*, you can get a glimpse of how a private jet might forever change your life by chartering the Phenom 100 starting this summer. By jetpooling with your colleagues, the cost of a typical roundtrip becomes comparable to the airlines yet provides a no-hassle, time-saving experience that's second to none.

Jetpool Shares – *at under \$1400/hour all-in*, the cost of Jetpool's quarter share makes this option the perfect tool for clients who understand the benefits of private aviation, want the convenience and safety of a professionally managed shared jet, but are looking for a more affordable and tax efficient alternative at less than half the cost of traditional fractional offerings. The **Jetpool Shares** program gives each quarter share 73 days of use per year with no hourly limits, plus the jet is locally based so you'll get to know your flight crew and feel as if you own the whole thing. With the shortest standard contract terms in the industry, there's no excuse not to try it!

Ownership - *at under \$1200/hour all-in*, balance your budget and your life with outright ownership of the Phenom 100, perfect for clients who need an airplane for more than 150 flight hours a year but also need to trim expenses. Jetpool easily handles the safe, turnkey management of the entire operation. The dramatically low ownership cost is achieved by placing the aircraft into the **Jetpool Shares** program and permitting limited charter. While Jetpool does not require owners to leverage these programs, you will be surprised how little flexibility you give up for substantial cost savings.

The Phenom 100 is built with the ruggedness that typifies much larger jets and employs cockpit automation brought about by Embraer's decades of producing regional jets. The interior design by BMW Group DesignworksUSA provides a pleasant cabin experience for four passengers ergonomically seated in a club configuration, complete with a private lavatory in the back of the airplane. The unique oval cabin shape ensures that even tall passengers won't feel cramped. The twin engines are a new, high performance Pratt & Whitney design that provides for enhanced safety, reliability and low emissions.

If you'd like to find out more about how Jetpool can help you benefit from point to point, on-demand travel, contact them today at 888.537.1392, visit www.flyjetpool.com, or e-mail info@flyjetpool.com.

About Jetpool, LLC: Headquartered in Charlotte, North Carolina, Jetpool (www.flyjetpool.com) provides aircraft management, aviation consulting, and Wyvern-recommended FAA-certified Part 135 charter service.

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